

Hi, I am Nicky. Emergency Medicine Doctor and Mum to three, Sprout who is a four year old boy and my girls, Pea who is two and Beansprout who is seven months.

I have worked as a doctor since 2011. I have also recently moved to Wales and part own a smallholding.

I blog about our lives at Shift Working Mum. I offer parenting advice. I am also a Bullet journalist and sometimes blog about it.

# **DEMOGRAPHICS**

- 81% of readers reside in the US or UK
- 90% of readers are female
- 77% of readers are 18-44

#### STATS

- 1173+ Monthly Pageviews
- 724+ Monthly Sessions
- 18+ Facebook Followers
- 262+ Twitter Followers
- 603+ Pinterest Followers
- 303+ Instagram Followers
- Correct as of Jan 2019

# **I OFFER**

- Collaborations
- Campaigns
- Sponsored Posts
- Product and days out reviews
- Promotions and Giveaways

# **REVIEWS**

Want me to review your product?

I would love to! Reviews will always have honest feedback. A product is required in order for a review to be produced. No product will be returned to the sender. Sending a product for review also gives you the option to host a giveaway at no charge.

# CONTACT

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